



Office of Textile Commissioner,
Ministry of Textiles, GOI



TAG 2011 CONFERENCE (Textile, Apparels and Garments)

Theme - Sustainability by Choice

Thursday, 13th October 2011

Hotel Intercontinental The Lalit, Mumbai



Knowledge Partner



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Indian Textile Industry

The Indian textile industry contributes about 14% to industrial production, 4% to the country's gross domestic product (GDP) and 17% to the country's export earnings, according to the Annual Report 2010-11 of the Ministry of Textiles.

The industry provides direct employment to over 35 million people and is the second largest provider of employment after agriculture. Besides, another 54.85 million people are engaged in its allied activities. According to the Ministry of Textiles, total cloth production rose by 5.8% year-on-year (y-o-y) during February 2011. During April- February 2011 cloth production increased by 4.5% y-o-y.

As per the latest data released by the Directorate General of Commercial Intelligence and Statistics (DGCI&S), Kolkata, the total textile exports during April-December 2010 were valued at US\$ 19,217.12 million as against US\$ 15,695.07 million during the corresponding period of the previous year, registering an increase of 22.44%. The share of textile exports in total exports was 11.29% during April- December 2010 as against 12.34% during April- December 2009, according to the Ministry of Textiles.

As per the Index of Industrial Production (IIP) data released by the Central Statistical Organisation (CSO), cotton textiles has registered a growth of 10.8% during April-January 2010-11, while textile products including wearing apparel have registered a growth of 4.3%.

The Vision Statement for the textiles industry for the 11th Five Year Plan (2007-12) sees India securing a 7% share in the global textiles trade by 2012. At current prices, the Indian textiles industry is valued at US\$ 55 billion, 64% of which caters to domestic demand.

The export of textiles and clothing (T&C) aggregated to US\$ 22.42 billion in 2009-10. The Government fixed the target for 2010-11 at US\$ 25.48 billion. So far during the period April- September 2010, exports of textile and clothing have been achieved at US\$ 11.26 billion.

Sustainability by Choice

With increasing globalisation and evolving consumerism, firms worldwide have been developing strategies to leverage and encash this wave. They have been adopting and executing strategies with good amount of success as well – with leapfrogging revenues and profits. But the question that needs to be answered is – will there be enough for everybody, will there be an equitable share of the increasing pie or will some companies dominate this surge in consumerism on a sustainable basis leaving others far behind?

Or will the firms try and look at the bigger picture for the mankind and adopt strategies and devise steps towards a more sustainable development and growth? In fact in today's world it has become the need of the hour to look at success and growth from the point of view of sustainability. Whether the pillars of sustainability – environmental, social and economic; are strengthened further in the process? Firms focusing on sustainability would in the process realise the core essence of their business – growth in their top lines and bottom lines.

Needless to say that the resources that the earth has in store, are limited and would exhaust sooner than later, if we do not take precautionary steps now. The changing global environment (global warming, melting of glaciers, global floods, earthquakes etc. are all signs of the disturbances that have been created owing to the increased globalisation and consumerism).

This conference would focus on this key driver of success – sustainability in the Textile, Apparel and Garment Industry. It would delve upon the issues pertaining to sustainability and its three pillars. It would bring together the key stakeholders of the industry to share their views and experiences on this matter and provide insights to take this forward.

Objectives

- To create a platform between government and industry for building robust growth strategies in the field of Textile and apparel industry
- To create a platform for dialogue to drive sustainability in the textile and apparel industry
- To bring together industry experts together to explore market-share opportunities and build the business case for sustainability
- Promote best practice in reducing the impact of textiles on the environment
- Educate brands, retailers, manufacturers consumers, media and pressure groups to understand what is fact and what is hype;
- Work with accredited bodies towards the creation professional qualifications in sustainable textiles;
- Become the first point of contact for all involved in or interested in sustainable textiles;
- Promote and heighten awareness of the (sustainable/ environmental and socially responsible) activities of its supporters to the global apparel supply chain and convince other textile and apparel companies to change accordingly;
- To inform global delegates about the latest issues on sustainability in textiles and apparel industry.



Who should Attend

- Manufacturers and Traders
- Industrialists
- Exporters and Importers
- Fashion fraternity
- Policy makers
- Consultants
- Research organizations
- Educational Institute

About FICCI

FICCI is the rallying point for free enterprises in India. It has empowered Indian businesses, in the changing times, to shore up their competitiveness and enhance their global reach. With a nationwide membership of over 1500 corporates and over 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian businesses and speaks directly and indirectly for over 2,50,000 business units. It has an expanding direct membership of enterprises drawn from large, medium, small and tiny segments of manufacturing, distributive trade and services. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

Set up in 1927, on the advice of Mahatma Gandhi, FICCI is the largest and oldest apex business organization of Indian business. Its history is very closely interwoven with the freedom movement. FICCI inspired economic nationalism as a political tool to fight against discriminatory economic policies. That commitment, drive and mission continue in the ever changing economic landscape of India, chasing always newer agenda.

In the knowledge-driven globalized economy, FICCI stands for quality, competitiveness, transparency, accountability and business-government-civil society partnership to spread ethics-based business practices and to enhance the quality of life of the common people.

FICCI-WRC also offers sectoral services in Textile and Apparel, Technical Textiles, Gems & Jewellery, Boating, Progressive Maharashtra, Business Matching Services, Nutraceuticals, and Wellness. FICCI has an active desk on Textiles and Apparel which researches issues and explores potential for further growth. The TAG desk engaged in arranging conferences, seminars and workshop on various areas of textiles and apparel industry thus creating a platform for discussion and growth.



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